

PELLE HALLERT

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BIO

Internationally award winning and visually oriented storyteller with over 25 years in the advertising-, film and games industry. Strong communicator with a background in consumer marketing. Long experience in leading teams and creating visual experiences for a consumer market in various formats. Adaptable, versatile director with good understanding of the games community.

EXPERIENCE

1995-1996	TV 3/Viasat <ul style="list-style-type: none">▪ ENG Cameraman TV3 Direkt, Documentaries	Stockholm
1998-1999	Grundy Productions <ul style="list-style-type: none">▪ Assistent camera / lighting electrician Skilda Världar TV drama	Stockholm
1999-2010	Freelance <ul style="list-style-type: none">▪ Director of photography Commercials, documentaries	Stockholm
2010-2013	Edsthlm productions <ul style="list-style-type: none">▪ Director/Producer Commercials	Stockholm
2013-2015	Sweet creatives agency <ul style="list-style-type: none">▪ Creative director visual content	Stockholm
2015-2017	Freelance <ul style="list-style-type: none">• Director Commercials• Director of photography Drama	Global
2017-2019	EA Dice <ul style="list-style-type: none">▪ Cinematic director Battlefield V	Stockholm
2019-2020	Ubisoft Stockholm <ul style="list-style-type: none">• Realization supervisor Unannounced project	Stockholm

TV SERIES/ FEATURE FILMS

2001	Festival	Director of photography (second unit)	Film
2015	Jordskott	Director of photography 5 episodes	TV-drama
2017	Jordskott II	Director of photography 4 episodes	TV-drama
2020	The Hive	Director of photography 4 episodes	TV-drama

COMMERCIALS

ICA, Peugeot, Absolut Vodka, EA sport, One plus, Samsung, DHL, Electrolux, LG, Rexona, Nike, Carrera sunglasses, H&M, BLK DNM, Nelly.com, Stadium, Hästens beds, Viasat, PAF, Ericsson, Ladbrooks, Synpotik, Media markt, ARLA, Volvo, Marabou, EF, Riksgälden, DIF, Disney channel, SF, Millicom, Trygghansa, Manpower, NetonNet, SAAB...

AWARDS

Winner	BANFF Rockie Awards 2015 – Best serial drama	Jordskott
Winner	Kristallen 2015 – Best Television Drama	Jordskott
Nominee	Camerimage 2015 – Best cinematography in global TV-series	Jordskott

EDUCATION

1989-1992	Blackeberg Gymnasium, Secondary School <ul style="list-style-type: none">▪ Natural science program	Stockholm
1994	Berghs school of communication <ul style="list-style-type: none">▪ RKO (Bachelor in marketing)	Stockholm
1996-1997	Stockholm Film School <ul style="list-style-type: none">▪ Directing, Screenwriting, Lighting	Stockholm

COURSES

1996	Steadycam workshop	Stockholm
2001	Advanced cinematography workshop <ul style="list-style-type: none">▪ Lighting, camera movement, storytelling	Maine
2006	ASC cinematography masterclass	Los Angeles

INTERESTS

- Film, History, Tennis and Gaming
- Fluent in Swedish, English and very moderate French
- Family and friends